

FCC QUARTERLY ISSUES/PROGRAMS REPORT

**QUARTER 1, 2012
JANUARY 1 - MARCH 31, 2012**

**WLUK-TV
GREEN BAY, WI**

LIN TELEVISION CORPORATION

WLUK-TV
F.C.C ISSUES/PROGRAMS REPORT - Qtr. 1, 2012
January 1, 2012 - March 31, 2012

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ISSUES & PROGRAMS IDENTIFIED

- ⚙ Issues Identified – JANUARY-FEBRUARY-MARCH

DESCRIPTION OF PROGRAMS

NEWS REPORTS RESPOND TO ISSUES

- ⚙ WLUK-TV News Programs Listed
- ⚙ Issues Listed
- ⚙ WLUK *FOX 11* News Reports –
News Report Summaries Labeled by Issues

FOX NEWS SUNDAY PROGRAM DESCRIBED

- ⚙ Topics + Guests on FOX Sunday News Program

F.C.C. QUARTERLY ISSUES REPORT
Quarter 1, 2012
January 1- March 31, 2011

FIVE ISSUES IDENTIFIED

See "News Reports" Section – Attached.
Daily News Stories Summarized & Designated
To Each Issue Identified This Quarter.

1. **ECONOMY**
2. **JOB & BUSINESS**
3. **ELECTIONS & GOVERNMENT ACCOUNTABILITY**
4. **CRIME & LAW ENFORCEMENT PROGRAMS**
5. **COMMUNITY ENGAGEMENT**

WLUK-TV

Issues & Programs FCC Report – Qtr1, 2012

DESCRIPTION OF NEWS PROGRAMS

"Good Day Wisconsin"	Monday through Friday	5:00am – 9:00am
"Good Day Wisconsin"	Saturday	7:00am – 9:00am
"Good Day Wisconsin"	Sunday	7:00am – 9:00am
"FOX 11 News at 5PM"	Monday through Friday	5:00pm – 6:00pm
"FOX 11 News at 9PM" (Repeated the following day 2:00am-3:00am)	Monday through Sunday	9:00pm – 10:00pm
"FOX 11 News @ 5PM"	Saturday	5:00pm – 5:30pm
"FOX 11 News @ 5PM"	Sunday	5:00pm – 5:30pm
"First Business"	Mon-Tue-Wed-Thurs & Sunday	4:00am - 4:30am

All of the programs noted above are locally produced News programs presenting a mix of News, weather, sports and issue related feature stories. "First Business" is a syndicated news show.

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**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT
DESCRIPTION OF LOCAL PROGRAMMING**

January 1, 2012 - March 31, 2012

WLUK-TV gave significant treatment to community issues while airing the following types of programs:

1. **"Good Day Wisconsin"** – Four hours of local morning news, Monday thru Friday, 5:00AM-9:00AM and co-anchored by Rachel Manek and Pete Petoniak. Special on-site reports are provided by Reporter Emily Deem. Reports pertain to current issues in Northeast Wisconsin.
2. **"FOX 11 News" at 5:00PM** - Local newscast aired Monday through Friday 5:00-5:30 p.m. It is co-anchored by Tom Milbourn and Michelle Melby as they report the first evening local news.
3. **"FOX 11 News" at 9:00PM** - 9:00-10:00PM, Monday through Friday. This is Northeast Wisconsin's locally produced evening newscast. Co-anchored by Tom Milbourn and Michelle Melby
4. **FOX 11 News at 5:00pm on Saturday & Sunday** –First local evening newscast on Saturday & Sunday, 5:00-5:30pm.
5. **FOX 11 News at 9:00pm** – Saturday & Sunday half-hour newscast with local co-anchors.
6. **"Good Day Wisconsin Weekend"** - 7:00-9:00am is Northeast Wisconsin's local Saturday & Sunday morning Newscast, co-anchored by Angela Kelly and Doug Higgins.
7. **Syndicated Shows** - Hosts interview guests, encourage audience questions on significant issues pertaining to life today.

WLUK-TV

Issues & Programs FCC Report – Qtr 1, 2012

PUBLIC SERVICE ANNOUNCEMENTS

Public Service Announcements-Local Any Day Any Time

The station broadcasts local and national public service announcements of varying lengths throughout the broadcast day. Many of the local PSAs are part of campaigns on one subject, such as health campaigns, the Jefferson Awards, food campaigns for the needy, recycling and military information.

PSAs- FOX Network Any Day Any Time

Included in the PSAs noted below, our network, FOX, has an extensive campaign of PSAs. All of these PSAs are focused on broad societal issues such as education, drug use, reading, etc., which feature the leading stars of FOX, making sure that the message is delivered in an interesting format.

WBA PSAs Rotation Various

Wisconsin Broadcasters Association features a variety of PSA's and provides the PSA's to member stations in the State of Wisconsin. PSA's are aimed at issues of interest to the American public such as health and medical News, Technology, travel, *Consumer Reports* and product analyses and the environment.

WLUK-TV

FCC Issues & Programs Report – Qtr 1, 2012

DESCRIPTION OF NEWS REPORTS **APPLICABLE TO ISSUES IDENTIFIED THIS QUARTER**

In the 1st quarter of 2012, WLUK-TV aired extensive programming that addressed many areas of concern and interest to residents in the Northeast Wisconsin television market.

Below is a list of the five major issues identified this quarter. Sample programming aired pertaining to each of the issues follows in the next pages.

1. **ECONOMY**
2. **JOB & BUSINESS**
3. **ELECTIONS & GOVERNMENT ACCOUNTABILITY**
4. **CRIME & LAW ENFORCEMENT PROGRAMS**
5. **COMMUNITY ENGAGEMENT**

WLUK-TV
ISSUES/PROGRAMMING REPORTS
JANUARY 1 – MARCH 31, 2012

<u>DATE</u>	<u>TIME</u>	<u>NEWS TITLE</u>	<u>LENGTH</u>	<u>DESCRIPTION</u>
<u>ECONOMY</u>				
MON 1/9	9:00PM	FOX 11 NEWS @ 9PM	1:30min	Mark Leland reports on expectations to the economy both in Indianapolis & Green Bay, all linked to preparations & residents participation in SuperBowl 46 activities.
SAT 1/22	5-9AM	GOOD DAY WI	1:00min	Reporter Chad Doran talks with WE Energies spokesman Brian Manthey in Grand Chute. They examine the effect of mild weather temperatures and resulting heating bills for residents of NE Wisconsin.
MON 1/23	5:00PM	FOX 11 NEWS @ 5PM	1:25 MIN	Beth Jones reports in Marinette as Marinette Marine voices concern that DOD Budget Cuts could affect them in the years to come.
SAT 1/28	5:00PM	FOX 11 NEWS @ 5pm	1:30min	Kelly Schlitz interviews On Broadway business directors on the success of this Business Section in GreenBay. The development resulted in more than 20 small businesses opening in the past 2 years. Businesses include retail clothing, food, home interiors. "Winterfest" activities Jan. 28-29 focused community attention to "On Broadway".
SUN 1/29	7:00-9PM	GOOD DAY WI	1:00 MIN	Mark Leland reports food prices are on the rise due to several factors, primarily due to economy & families cutting dollars assigned to their food budgets.
WED 2/8	5:00PM	FOX 11 NEWS @ 5PM	1:00MIN	Bill Miston reports in the city of Marinette, feeling the effects of a slow economy. The city is collecting extra fees from residents to maintain utility services to the community. Example is fee for Fire Protection for owners of vacant lots.
TUE 2/21	9:00PM	FOX 11 NEWS @ 9pm	1:30min	Reporter Kelly Schlicht talks with Green Bay City Bus Transportation. They see an increase in the use of city transportation due to the down economy. People park their cars & use mass transit system.
WED 2/23	5AM-9AM	Good Day Wisconsin	1:00min	Chad Doran reports that Fox Valley residents may soon be asked to pay ½-percent in sales tax to keep their

WLUK-TV ISSUES/PROGRAMS-QTR 1, 2012

City buses providing public transportation. Bus system suffering from down economy.

THUR 2/24 5:00PM FOX 11 NEWS @ 5pm 1:00MIN Kelly Schlicht talks with area Truckers who are feeling the pinch in their pocketbook due to higher gas prices. Driving to work & on the road destinations costs more now, and the slower economy has reduced orders placed for Truckers.

THUR 3/1 9:00PM FOX 11 NEWS @ 9PM 1:25min Beth Jones talks with Oshkosh City Manager about their new "Pay Plan" recently passed. They expect the city to save \$1-million over the years because of the plan. Plan proposed due to down economy and necessity to change. New City of Oshkosh employees will be paid similar to private sector counterparts.

FRI 3/2 5:00PM FOX 11 NEWS @ 5PM 1:00min Chad Doran reports the Winnebago County Health Dept merging with Neenah & Oshkosh. Due to economy, the change will cover duplicate services & result in tax savings for residents.

THUR 3/8 9:00PM FOX 11 NEWS @ 9pm 1:00MIN Chad Doran reports in Green Bay. Teachers at a private school walk out after not getting paid. The academy says they quit. But also the Academy reports financial problems on Tuition Payments from families due to change in economy.

MON 3/12 5:00PM FOX 11NEWS @ 5pm 1:00MIN Laura Smith reports the effect of the down economy. The higher price at the gas pump or high pricing by a tanker will hit farmers in their wallet. This will eventually trickle down to higher cost for consumers.

WED 3/28/12 5am-9am GOOD DAY WI 2:00MIN Special Report - Mark Leland reports in Green Bay, Appleton & Oshkosh on the effects of the recent high prices for airfares. This may affect families planning summer vacations.

Compare round-trip fares, Green Bay WI to Orlando, FL @ \$613.00 or Milwaukee's Mitchell International Airport fare to Orlando FL of \$334.00. Tom Miller, Austin Straubel Airport Director, says the airfare differences between Green Bay & Milwaukee is becoming more severe.

"And so the bottom line is a lot of people end up driving because they can't afford to fly," said Peter Greenberg, an international travel expert for CBS News.

JOBS & BUSINESS

- MON 1/9 5:00pm FOX 11 NEWS @ 5PM 1:00min Kelly Schlicht reports at the Two Rivers WI Job Fair today. Velocity Machine hopes to get some of those laid off workers at Thermo Fisher at the job fair.**
- TUE 1/10 9:00pm FOX 11 NEWS @ 10PM 1:00MIN Laura Smith reports at Manitowoc Cranes where Management & Union members talk about a new contract. Today's meetings ended with a negative vote by union reps. Workers continue to walk out of jobs.**
- TUE 1/10 5am-9am GOOD DAY WISCONSIN 1:00MIN Green Bay Packers offer jobs to any resident who is willing to shovel snow from the bleachers at Lambeau Field. Pay is \$8.00/hour cash. Shovels provided.**
- THUR 1/12 5PM FOX 11 NEWS @ 5pm 1:00MIN Kelly Schlicht reports in Neenah. Alta Resources company is holding a job fair. They plan to add 100 positions to the company, with more in the future.**
- FRI 1/13 5:00PM FOX 11 NEWS @ 5pm 1:00MIN Gov. Walker visits Pulaski Wisconsin, and announces his new job plans to workers in the plant. His plan includes more job fairs and additional jobs for other community businesses.**
- THU 2/2 5AM-9AM GOOD DAY WISCONSIN 1:50min "On Special Assignment" Mark Leland reports on Unemployment Benefits. Small businesses may fire and Yet the employee still receives healthcare benefits. Example happened with HJomecare Healthcare Business in Manitowoc.**
- THUR 2/2 5:00PM FOX 11 NEWS @ 5pm 1:00min. Laura Smith reports at K.I. Sawyer in Bellevue. KI is expanding and adding 30-50 jobs to their new Addition. These jobs were originally scheduled for overseas, but KI decided to Keep the jobs local, in Bellevue. "Our Economy—Your future" Series.**
- SAT 2/4 5:00PM FOX 11 NEWS @5PM 1:00min. Beth Jones reports on Gov. Walker's "turning Around Wisconsin Tour". Walker visits Lindquist Machine & focuses on job growth examples in NE Wisconsin.**
- TUE, 2/14/12 FOX 11 News at 9PM 1:00min Master Lock Prepares for Obama v Ben Krumholz, reports at Master Lock in Milwaukee, WI as they prepare for President Obama's visit to their Company. Last month in his State of the Union Address, Obama highlighted Milwaukee padlock manufacturer Master Lock bringing 100 jobs back from China. Governor Scott Walker is scheduled to also join the visit. The company employs about 410 people.**

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- MON, 2/20 5AM-9AM GOOD DAY WISCONSIN 1:00MIN** Laura Smith talks with Mark Pedersen, KCS International, in Oconto. The small town is delighted with news that orders have been received to build yachts at the Oconto Plant.
- WED, 2/18 5:00PM FOX 11 NEWS @ 5:00pm 1:25 MIN.** Chad Dorain reports from FVTC, Fox Valley Tech college. They are pushing forward with a \$66.5-million referendum to expand its ability to train workers for more skill-specific jobs. Fox Valley Area employers are looking for skill-specific workers in advanced manufacturing, healthcare, transportation logistics & diesel technology.
- MON, 3/5 9:00PM FOX 11 NEWS @ 5:00PM 1:30MIN.** Ben Krumholz reports that Feeco Internat'l Company is very disappointed that WI State Reps voted down the Mining Bill. The Iron mine is on hold, including jobs.
- TUE, 3/13 5AM-9AM GOOD DAY WISCONSIN 2:00min.** Mark Leland reports "On Special Assignment", at Sargento Foods. The cheese plant in Hilbert is expanding again. They expect to double their employee list. Good news for the community & surrounding businesses.
- MON, 3/19 5AM-9AM GOOD DAY WISCONSIN 1:00MIN** Chad Doran reports Menasha Packaging is looking for up to 600 temporary workers. They are holding a job fair. The jobs focus on building point-of-purchase displays. But they're also hiring machine operators, forklift operators, supervisors & quality control personnel.
- THUR, 3/22 9:00PM FOX 11 NEWS AT 9PM 1:00min** WI State Department released statement that WI added 4,000 private sector jobs in Feb and the State's unemployment rate remained unchanged at 6.9%.
- TUE, 3/27 5:00PM FOX 11 NEWS AT 5pm 1:00MIN.** Beth Jones reports on the NWTC (NE WI Tech College) Job fair, which brought 90 employers to the GB Campus. Students could talk with employers as they showcase skills needed for their company jobs.
- TUE, 3/27 9:00PM FOX 11 NEWS AT 10pm 1:25 Min** Ben Krumholz covered highlights of the 2012 State of the City Address by Jim Schmitt, Mayor. He summarized encouraging signals with city businesses and improvements expected in spring for additional jobs to the area.

GOVERNMENT ACCOUNTABILITY & ELECTIONS

- WED, 1/3 5:00PM FOX 11 NEWS @ 5PM 1:00MIN.** Laura Smith reports speaks with Ben Sparks, Republican Party, and Mike Tate, Democratic Party, about Judge ruling that duplicate names must be removed from recall petitions.

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- TUE 1/10 9:00PM FOX 11 NEWS @ 9PM 1:30min.** Robert Hornacek "On Special Assignment" reports on recent political ad which questions recall election for Gov. Walker. Greater WI Committee emphasized bases of ad is it is an opinion not a proven fact.
- THUR 1/19 5:00am-9AM GOOD DAY WISCONSIN 1:00min** Ben Krumholz reports in Appleton where Supporters of Gov. Walker are setting up 10 "Walker Victory Centers". These centers are training supporters how to scan recall signatures to verify.
- TUE, 1/24 8:00-9:30pm=PRESIDENTIAL STATE OF THE UNION ADDRESS.** President Obama touches on his main concerns in the months ahead prior to the election November 2012. He spoke about what he has tried to accomplish in the past years improve the economy, and add jobs. He voiced his environmental concerns.
- WED, 1/25 9:00PM FOX 11 NEWS @ 9PM 1:00min. "On Special Assignment"** Mark Leland reports on signatures submitted for Recall Elections in WI, especially for Gov. Scott Walker. He reports the necessary steps taken to verify signatures.
- FRI, 1/27 5:00PM FOX 11 NEWS @ 5PM 1:00min. "REPRESENTATIVES COMMENT"** - Reporter Ben Krumholz talks with Representative Fitzgerald about his recent comment , indicating the negative status of Green Bay Preble High School's education status.
- FRI, 2/3 5:00PM FOX 11 NEWS @ 5pm 1:00MIN.** Kelly Schlicht reports that the Govt Accountability Board is expected to make a decision soon regarding whether or not to publish recall petitions.
- FRI 2/10 10:15a-10:45am – Presidential News Conference on WLUK-TV.**
"Pres. Obama revamps birth control policy" – Ben Feller, AP White House Correspondent reports in Washington.
Obama announced he was backing off a newly announced requirement Jan. 20th for church-affiliated employers to provide free birth control coverage. Instead, workers will be able to get free contraception directly from health insurance companies. Obama's health care law requires most insurance plans to cover women's preventative services, without a co-pay, starting on Aug. 1, 2012. Those services include well-women visits, domestic violence screening and contraception.
- MON 2/13 5:00PM FOX 11 NEWS AT 5 2:00MIN** GAB opens Recall Ctr.

Mark Leland reports in Madison with the media tour of the previously secret location where WI recall petitions are being checked.

The Wisconsin Government Accountability Board offered the tour located in State Dept of Administration bldg near the State Capitol. It is surrounded by a fence with police officers at the gate.

The GAB has been verifying the recall petitions in the secret location since January 2012 when volunteers submitted a total of 2-million petition signatures to recall Gov. Scott Walker, Lt. Gov. Rebecca Kleefisch and four Republican State Senators. The GAB has set up a webcam & scanned copies for citizens to monitor the verification process. GAB executive director Kevin Kennedy tells FOX 11 the process is running smoothly.

- MON, 2/27 5:00PM FOX 11 NEWS @5PM 1:00MIN** Kelly Schlicht reports on evening town hall meeting scheduled in Kimberly. "Its working WI" wanted the chance to educate people about reasons for supporting recall elections.
- TUE 3/6 5:00PM FOX 11 NEWS @ 5PM 1:00min** Ben Krumholz talks with Hovde about his opportunity to win U.S. senate Seat being vacated by Herb Kohl.
- TUE 3/13 9:00PM FOX 11 NEWS @ 9pm 1:30MIN.** Mark Leland reports that the GAB is moving forward with preparations for recall elections for Fitzgerald, Wanggaard, Moulton & Galloway.
- SAT 3/24 9:00PM FOX 11 NEWS @ 9pm 1:00 MIN.** Kelly Schlicht reports that supporters of Rick Santorum are eager to see and hear him at the Ravine Inn in Bellevue, where he is scheduled to speak about his candidacy for the Presidential Election.
- SUN 3/25 9:00PM FOX 11 NEWS @ 9pm 1:00min** Reporter Chad Doran talks with a Lawrence University Proessor who has created a website that gives voters and unbiased way to match candidate to their personal views.
- MON 3/26 9:00PM FOX 11 NEWS @ 9pm 1:00min** Laura Smith reports on the 4 Republican Presidential candidates are busy making the rounds in WI before Tuesday's Primary Election.

CRIME & LAW ENFORCEMENT PROGRAMS

- TUE 1/10 5:00PM FOX 11 NEWS AT 5PM 1:00min.** Bill Miston reports in DePere WI where DePere Police are holding two 18-year-old's for theft and damage to personal property. Brown County residents have reported numerous stolen property and graffiti on personal property.

- MON 1/30 5:00pm FOX 11 NEWS AT 5 1:00min** Kelly Schlicht reports in DePere, WI that Dennis Bay apparently shot himself after killing his wife Michelle, his daughter Andrea and his son Daniel. The neighborhood is in shock, describing the family they lived next to.
- TUE 1/31 9:00pm FOX 11 NEWS AT 9 1:30MIN** Robert Hornacek "On Special Assignment" reports the details of recent drug problem in the small community of Antigo, WI. Principal John Lund, football coach & Special Ed Teacher admitted use and distribution of drugs, including marijuana.
- THU 2/2 5:00-9:00AM GOOD DAY WI 1:30MIN** Mark Leland "On Special Assignment" reports on illegal acceptance of unemployment benefits. A small business may fire an employee, yet they receive benefits. Example is employee at Homecare Health Care in Manitowoc. State officials say decision is up to the business.
- TUE 2/14 5:00PM FOX 11 NEWS AT 5pm 1:30min.** "On special Assignment Report" –Robert Hornacek reports that a community tip alerted authorities to Stephanie Ames who allegedly rec'd \$123,798 in taxpayer-funded benefits she was not entitled to.
- Fri, 3/9 9:00PM FOX 11 NEWS AT 9pm 1:00MIN** Ben Krumholz reports in Oconto Falls at school fire. Student Vincent Enneper told police the fire he started at the community school got away from him. He will be tried as an Adult for arson and damage caused.
- WED 3/21 5:00PM FOX 11 NEWS AT 5pm 1:00MIN** Robert Hornacek reports in Marinette County, the community one hour north of Green Bay. It is dealing with a severe heroin problem. Robert "On Special Assignment" talks with DEA in Milwaukee about the increase in the problem. Robert also interviews a former heroin dealer & families impacted by the drug abuse.
- FRI 3/23 5AM-9AM GOOD DAY WISCONSIN 1:30min** Robert Hornacek reports "On Special Assignment" in Brown County. Angela Burchett was receiving taxpayer funded benefits, her husband was living with the family & making \$31/hr on his job. She is sentenced to a year in jail & two years probation plus pay back of \$16,052.

COMMUNITY ENGAGEMENT

- SAT 1/14 7-9:00AM GOOD DAY WISCONSIN 2:00MIN** Angela Kelly reports from NE Wisconsin Technical College, as the Green Bay Campus honors Martin Luther King Jr. with multicultural activities. Organizers want to keep King's memory alive.

- TUE 1/31 5:00PM FOX 11 NEWS @ 5PM 1:25 min** Bill Miston reports on the plans & construction of Green Bay's new Children's Museum. Anticipated completion is April 2012. They expect visitors from surrounding WI communities.
- SAT 2/4 7:00-9:00am GOOD DAY WI 1:30MIN** Emily Deem reports at the EAA Facility in Oshkosh at the Send-off Ceremony for soldiers in the 157th Infantry. They are going to Afghanistan for one year service.
- TUE 3/6 9:00PM FOX 11 NEWS @ 9PM 1:25 min.** Robert Hornacek "On Special Assignment" reports on investigation of students being given answers to ACT test questions. Principal Orr said she had been given permission by District Assessment Coordinator Whitefield to use old WKCE tests to help students prepare for this year's test.
- MON 2/6 5:00PM FOX 11 NEWS AT 5pm 1:00MIN.** Ben Krumholz reports on construction progress on Hwy 41 & Mason Street. Mason St overpass is closed & crossing guards see an increase in street traffic. Detour routes makes it extra busy from the normal traffic close to schools in the area.
- Mon 3/12 5:00PM FOX 11 NEWS AT 5PM 1:00MIN** Kelly Schlicht reports in Brillion, WI. The Community has a welcome celebration & parade for their Division-3 Boys Basketball Champions, including sirens, fire trucks & lots of community fans cheering their welcome home.
- FRI 3/16 5AM-9AM GOOD DAY WISCONSIN 1:00MIN** Ben Krumholz talks with the Derenne Family. Their daughter was killed in a car accident. The family visits the site of the accident, and tell everyone they are comforted by the outpouring of support and love from classmates & community members.
- FRI 3/16 9:00PM FOX 11 NEWS AT 9pm 1:00MIN** Beth Jones reports in Appleton with Ironman Tri-athlete Brian Gruender. He is running non-stop from Kenosha to Appleton WI, 135-mile trek. He is doing it to honor all fallen and injured Wisconsin veterans, and to raise money & awareness for the non-profit mentoring program for challenged athletes, "My Team Triumph". Every three miles an active service member or vet will pass off the American flag in a relay.

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1ST Quarter 2012 FOX News Sunday Quarterly Report

January 1, 2012 – March 31, 2012

January 1

2012 Iowa Caucus

Rep. Ron Paul (R-TX), Presidential Candidate
Rep. Michelle Bachmann (R-MN), Presidential Candidate
Gov. Rick Perry (R-TX), Presidential Candidate

January 8

DNC/RNC

Debbie Wasserman Schultz, Chair, Democratic National Committee
Reince Priebus, Chairman, Republican National Committee

2012 Politics

Rep. Ron Paul, (R) Texas / Presidential Candidate

January 15

2012: One on One

Rick Santorum, Former Senator R-PA/ Presidential Candidate

Private Equity

Rick Tyler, Sr. Advisor, Winning Our Future

January 22

2012 Politics

Mitt Romney, Presidential Candidate (R)

GOP Agenda

Rep. John Boehner (R-OH), Speaker of the House

January 29

Florida Primary

Newt Gingrich, Presidential Candidate (R)

Budget

Rep. Paul Ryan, (R) Wisconsin / Chairman, Budget Committee

February 5

2012: One on One/GOP Politics

Rick Santorum, Former Senator R-PA/ Presidential Candidate

2012 Frontrunners

Gov. Bob McDonnell, R-VA

February 12

White House Update

Jack Lew, White House Chief of Staff

GOP Politics

Sarah Palin, Former Vice Presidential Candidate (R) / Fox News Contributor

February 19

2012 Politics

Newt Gingrich, Presidential Candidate (R)

Republican Agenda

Rep. Eric Cantor, Majority Leader

February 26

2012 Politics

Gov. Mitt Romney (R-MA), Presidential Candidate

State of the States

Gov. Mitch Daniels (R-IN)

March 4

2012 Politics

Rick Santorum, Former Senator R-PA/ Presidential Candidate

Foreign Policy

Sen. Lindsey Graham (R-SC), Armed Services Cmte.

Sen. Richard Blumenthal (D-CT), Armed Services Cmte.

March 11

2012 Politics

Newt Gingrich, Presidential Candidate (R)

Foreign Policy

Sen. John McCain (R-AZ)

March 18

2012 Politics

Gov. Mitt Romney (R-MA), Presidential Candidate

Sudan

George Clooney, Actor / Sudan Activist

John Prendergast, Co-Founder, The Enough Project

March 25

Energy/Budget/Economy

David Plouffe, White House Senior Adviser

GOP Budget/The Economy

Rep. Paul Ryan

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PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: EINSTEIN SCIENCE EXPO 2012
:15

VIDEO

AUDIO

(ANNOUNCER) :06

Kids! Don't miss the Einstein Project
Science Expo! Saturday, January 14 at
Shopko Hall in Green Bay!

(PETE ON CAMERA) :05

*Stop by the Fox 11 booth and try your hand at
being a meteorologist by using the green screen!*

(ANNOUNCER) :04

Brought to you by these sponsors!

Log Summary [SCIENCE EXPO] : 12/15/11 - 01/14/12



Weekday	Air Date	Aired Time	Program	Aired Again	Length	Station
Saturday	12/17/11	2:03:10 PM	Little House on the Prairie	SCIENCE EXPO	:15	WLUK
Saturday	12/17/11	3:59:41 PM	Children's Medical Center Holiday P	SCIENCE EXPO	:15	WLUK
Tuesday	12/20/11	10:24:15 AM	Rachael Ray	SCIENCE EXPO	:15	WLUK
Wednesday	12/21/11	8:57:38 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Wednesday	12/21/11	12:29:42 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15	WLUK
Thursday	12/22/11	4:08:58 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Friday	12/23/11	10:36:34 AM	Rachael Ray	SCIENCE EXPO	:15	WLUK
Friday	12/23/11	3:19:33 PM	Dr. Oz (SYN)	SCIENCE EXPO	:15	WLUK
Friday	12/23/11	6:06:50 PM	Jeopardy (SYN)	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	5:17:25 AM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	7:30:01 AM	Sounds of the Season	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	7:58:05 AM	Sounds of the Season	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	12:37:30 PM	Christmas on Ice Around the World	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	1:02:36 PM	Little House on the Prairie	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	1:41:24 PM	Little House on the Prairie	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	2:59:06 PM	America's Thanksgiving Day Parade	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	4:22:01 PM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Sunday	12/25/11	4:45:07 PM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	8:52:46 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	10:19:19 AM	Rachael Ray	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	1:12:01 PM	Little House on the Prairie	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	2:14:01 PM	The Doctors (SYN)	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	6:06:15 PM	Jeopardy (SYN)	SCIENCE EXPO	:15	WLUK
Monday	12/26/11	6:37:44 PM	Wheel of Fortune	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	8:57:31 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	11:08:23 AM	Swift Justice:	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	12:09:49 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	2:13:55 PM	The Doctors (SYN)	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	4:19:47 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Tuesday	12/27/11	6:06:25 PM	Jeopardy (SYN)	SCIENCE EXPO	:15	WLUK
Wednesday	12/28/11	8:57:19 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Wednesday	12/28/11	11:10:36 AM	Swift Justice:	SCIENCE EXPO	:15	WLUK
Wednesday	12/28/11	4:19:40 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Wednesday	12/28/11	6:48:58 PM	Wheel of Fortune	SCIENCE EXPO	:15	WLUK
Thursday	12/29/11	8:54:57 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Thursday	12/29/11	11:09:52 AM	Swift Justice:	SCIENCE EXPO	:15	WLUK
Thursday	12/29/11	5:42:45 PM	Fox 11 News at 5p	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	8:56:29 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	10:16:01 AM	Rachael Ray	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	11:09:35 AM	Swift Justice:	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	2:11:52 PM	The Doctors (SYN)	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	4:39:57 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Friday	12/30/11	11:12:59 PM	King Of The Hill	SCIENCE EXPO	:15	WLUK
Saturday	12/31/11	7:39:17 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Saturday	12/31/11	7:58:53 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Saturday	12/31/11	4:16:32 PM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Saturday	12/31/11	5:57:19 PM	30 Rock (SYN)	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	8:55:27 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	9:59:00 AM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	10:20:29 AM	Rachael Ray	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	2:11:39 PM	The Doctors (SYN)	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	4:25:29 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK
Monday	01/02/12	7:43:09 PM	House, M.D.	SCIENCE EXPO	:15	WLUK
Tuesday	01/03/12	7:00:24 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Tuesday	01/03/12	8:57:21 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Tuesday	01/03/12	9:59:36 AM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Tuesday	01/03/12	1:59:35 PM	Little House on the Prairie	SCIENCE EXPO	:15	WLUK
Tuesday	01/03/12	6:06:23 PM	Jeopardy (SYN)	SCIENCE EXPO	:15	WLUK
Wednesday	01/04/12	8:57:41 AM	Good Day Wisconsin	SCIENCE EXPO	:15	WLUK
Wednesday	01/04/12	9:59:28 AM	Fox 11 Living With Amy	SCIENCE EXPO	:15	WLUK
Wednesday	01/04/12	11:10:13 AM	Swift Justice:	SCIENCE EXPO	:15	WLUK
Wednesday	01/04/12	12:59:40 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15	WLUK
Wednesday	01/04/12	4:56:10 PM	Judge Judy (SYN)	SCIENCE EXPO	:15	WLUK

WLUK/WLUK : 12/15/11 - 01/14/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [SCIENCE EXPO] : 12/15/11 - 01/14/12

medias

Weekday	Air Date	Aired Time	Program	Aired Length	Rate	Card	Val	Station
Wednesday	01/04/12	5:29:27 PM	Fox 11 News at 5p	SCIENCE EXPO	:15			WLUK
Wednesday	01/04/12	6:05:57 PM	Jeopardy (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	6:59:40 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	8:57:30 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	9:35:40 AM	Fox 11 Living With Amy	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	11:08:57 AM	Swift Justice:	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	12:18:22 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	4:25:10 PM	Judge Judy (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12	4:57:30 XM	Ag Day (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/05/12		The Doctors (SYN)					WLUK
Friday	01/06/12	6:59:25 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Friday	01/06/12	7:48:59 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Friday	01/06/12	9:59:27 AM	Fox 11 Living With Amy	SCIENCE EXPO	:15			WLUK
Friday	01/06/12	11:10:27 AM	Swift Justice:	SCIENCE EXPO	:15			WLUK
Friday	01/06/12	2:29:46 PM	The Doctors (SYN)	SCIENCE EXPO	:15			WLUK
Friday	01/06/12	5:41:31 PM	Fox 11 News at 5p	SCIENCE EXPO	:15			WLUK
Friday	01/06/12		Fox 11 News at 9p					WLUK
Saturday	01/07/12	8:00:22 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Saturday	01/07/12	5:48:54 PM	30 Rock (SYN)	SCIENCE EXPO	:15			WLUK
Sunday	01/08/12	7:59:11 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Sunday	01/08/12	3:58:26 PM	Cars.tv (SYN)	SCIENCE EXPO	:15			WLUK
Sunday	01/08/12	5:37:08 PM	WLUK Movie	SCIENCE EXPO	:15			WLUK
Sunday	01/08/12	7:18:52 PM	The Simpsons	SCIENCE EXPO	:15			WLUK
Monday	01/09/12	6:59:45 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Monday	01/09/12	3:18:44 PM	Dr. Oz (SYN)	SCIENCE EXPO	:15			WLUK
Monday	01/09/12	6:06:52 PM	Jeopardy (SYN)	SCIENCE EXPO	:15			WLUK
Tuesday	01/10/12	6:59:11 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Tuesday	01/10/12	10:24:01 AM	Rachael Ray	SCIENCE EXPO	:15			WLUK
Tuesday	01/10/12	2:11:48 PM	The Doctors (SYN)	SCIENCE EXPO	:15			WLUK
Wednesday	01/11/12	7:00:18 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Wednesday	01/11/12	11:09:27 AM	Swift Justice:	SCIENCE EXPO	:15			WLUK
Wednesday	01/11/12	12:25:52 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15			WLUK
Wednesday	01/11/12	3:20:07 PM	Dr. Oz (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	6:59:39 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	12:59:40 PM	Judge Joe Brown (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	2:09:52 PM	The Doctors (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	3:30:07 PM	Dr. Oz (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	5:42:23 PM	Fox 11 News at 5p	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12	4:56:02 XM	Ag Day (SYN)	SCIENCE EXPO	:15			WLUK
Thursday	01/12/12		Rachael Ray					WLUK
Friday	01/13/12	6:59:22 AM	Good Day Wisconsin	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	10:28:45 AM	Rachael Ray	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	1:01:14 PM	Little House on the Prairie	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	2:16:15 PM	The Doctors (SYN)	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	3:59:41 PM	Dr. Oz (SYN)	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	5:40:34 PM	Fox 11 News at 5p	SCIENCE EXPO	:15			WLUK
Friday	01/13/12	10:59:43 PM	30 Rock (SYN)	SCIENCE EXPO	:15			WLUK
					26.45	\$0		

WLUK/WLUK : 12/15/11 - 01/14/12
[Filtered by:] [Sorted by: Air Date]



787 Lombardi Ave
Green Bay WI, 54304
Donna Fischer / Creative Services
Donna.fischer@wlu.com
Telephone (920) 490-1467

TITLE: MDA MUSCLE WALK
:15

2012

DISK 12008

GSWLUK110

VIDEO

SUPER: RACHEL MANEK / GDW

GFX FULL SCREEN WITH PHOTOS
SUPER: SATURDAY, MARCH 24
LAMBEAU FIELD ATRIUM

SUPER: MDA.ORG

AUDIO

(RACHEL ON CAM) CLIP C0022

01:16:59:00 – 01:17:08:00

OR 01:17:28:00 – 01:17:38:00

Make a muscle and join me for the Muscular
Dystrophy Associations' Muscle Walk at
Lambeau Field!

(RACHEL VO) CLIP C0023

01:18:21:00 – 01:18:34:00

It's on Saturday, March 24. We're raising
funds for children and adults with muscular
dystrophy here in Northeast Wisconsin.
Find out more at mda.org.

Log Summary [MDA MUSCLE WALK 2012] : 02/01/12 - 03/26/12



Week Day	Air Date	Sched Time	Program	Source/Alt	Source Length	Rate/Cost/Value	Station
Thursday	02/16/12	8:52:10 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Thursday	02/16/12	10:16:10 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Thursday	02/16/12	2:09:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	02/16/12	10:34:40 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	02/16/12	12:26:54 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	02/17/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Friday	02/17/12	1:33:47 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK
Friday	02/17/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	02/17/12	11:27:15 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Friday	02/17/12	12:33:55 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	02/18/12	6:59:11 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Saturday	02/18/12	9:29:26 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Saturday	02/18/12	4:29:25 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Saturday	02/18/12	12:37:55 XM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	5:05:58 AM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	5:21:54 AM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	6:29:11 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	8:50:25 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	3:20:17 PM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	5:43:03 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	12:14:36 XM	Comedy.tv (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	4:22:51 XM	First Business (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	02/19/12	2:37:37 PM	World's Funniest Moments	MDA MUSCLE WALK	:15		WLUK
Monday	02/20/12	8:52:11 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Monday	02/20/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Monday	02/20/12	2:27:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	02/20/12	11:27:15 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	02/21/12	10:18:25 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/22/12	10:51:00 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/22/12	2:09:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/22/12	6:05:45 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/22/12	11:41:43 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/22/12	4:40:15 XM	Ag Day (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	02/23/12	10:16:10 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Thursday	02/23/12	11:39:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Thursday	02/23/12	11:48:41 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	5:51:55 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	8:49:27 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	10:09:05 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	4:07:28 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	11:04:25 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	02/24/12	12:12:28 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	02/25/12	8:50:23 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Saturday	02/25/12	3:38:45 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Saturday	02/25/12			MDA MUSCLE WALK			WLUK
Saturday	02/25/12	10:58:05 PM	Alcatraz	MDA MUSCLE WALK	:15		WLUK
Saturday	02/25/12	4:52:24 XM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	02/25/12	4:20:19 PM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Sunday	02/26/12	4:49:36 PM	Cars.tv (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	02/26/12	11:59:10 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12	8:52:04 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12	11:08:18 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12	12:58:40 PM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12			MDA MUSCLE WALK			WLUK
Monday	02/27/12			MDA MUSCLE WALK			WLUK
Monday	02/27/12	2:09:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12			MDA MUSCLE WALK			WLUK
Monday	02/27/12			MDA MUSCLE WALK			WLUK
Monday	02/27/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	02/27/12	11:11:50 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	02/28/12	8:52:00 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Tuesday	02/28/12	1:59:15 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK

WLUK/WLUK : 02/01/12 - 03/26/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [MDA MUSCLE WALK 2012] : 02/01/12 - 03/26/12

media

Weekday	Air Date	Sched Time	Program	Sched Ad-ID	Sched Length	Rate Card Value	Station
Tuesday	02/28/12	4:45:11 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Tuesday	02/28/12	11:34:15 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	8:52:04 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	10:16:10 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	2:09:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	4:44:41 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	10:55:01 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	02/29/12	12:11:43 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/01/12	8:50:16 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Thursday	03/01/12	11:48:56 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Thursday	03/01/12	1:59:10 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK
Thursday	03/01/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/01/12	9:25:13 PM	Fox 11 News at 9p	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	8:52:00 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	12:29:25 PM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	4:22:09 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	6:21:50 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	9:51:06 PM	Fox 11 News at 9p	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	10:11:43 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	12:12:43 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/02/12	11:08:33 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	5:58:56 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	7:59:53 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	9:29:21 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	3:08:27 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	4:20:15 PM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	4:40:25 PM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	6:05:02 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	8:30:55 PM	Q'Vival The Chosen!	MDA MUSCLE WALK	:15		WLUK
Saturday	03/03/12	11:28:50 PM	New Girl	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	7:59:51 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	11:29:21 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	12:22:15 PM	Along the Way	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	12:56:45 PM	Texaco Country Showdown	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	5:51:45 PM	Along the Way	MDA MUSCLE WALK	:15		WLUK
Sunday	03/04/12	11:38:43 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	03/05/12	9:39:59 AM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Monday	03/05/12	11:49:11 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/06/12	5:34:06 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/06/12	10:59:40 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/06/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/06/12	1:25:24 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	6:14:47 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	8:49:25 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	3:12:40 PM	Dr. Oz (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	8:31:10 PM	American Idol	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	10:54:31 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	2:58:40 XM	Fox 11 News at 9p Repeat	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/07/12	3:22:03 XM	Judge Mathis (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	6:06:41 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	8:49:25 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	1:33:47 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	5:39:20 PM	Fox 11 News at 5p	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	7:15:45 PM	American Idol	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	10:00:20 PM	Fox 11 News at 9p	MDA MUSCLE WALK	:15		WLUK
Thursday	03/08/12	11:27:15 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Friday	03/09/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Friday	03/09/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/09/12	4:49:21 XM	MyDestination.tv	MDA MUSCLE WALK	:15		WLUK
Saturday	03/10/12	6:58:51 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Saturday	03/10/12	8:50:22 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Saturday	03/10/12	9:28:51 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK

WLUK/WLUK : 02/01/12 - 03/26/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [MDA MUSCLE WALK 2012] : 02/01/12 - 03/26/12



Weekday	Air Date	Sched. time	Program	Sched. Ad-ID	Sched. Length	Rate Card Value	Station
Saturday	03/10/12	4:20:15 PM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Saturday	03/10/12	5:39:33 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	03/10/12	11:19:27 PM	New Girl	MDA MUSCLE WALK	:15		WLUK
Sunday	03/11/12	9:53:50 PM	Fox 11 News at 9p	MDA MUSCLE WALK	:15		WLUK
Sunday	03/11/12	10:22:25 PM	Fox 11 Sports Edge	MDA MUSCLE WALK	:15		WLUK
Monday	03/12/12	9:50:55 AM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Monday	03/12/12	3:48:35 PM	Dr. Oz (SYN)	MDA MUSCLE WALK	:15		WLUK
Monday	03/12/12	11:34:45 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	8:52:11 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	12:15:01 PM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	2:09:05 PM	The Doctors (SYN)	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	11:10:45 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/13/12	12:27:09 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/14/12	8:43:05 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/14/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/14/12	12:37:28 PM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/14/12	3:12:40 PM	Dr. Oz (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/15/12	10:18:25 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Thursday	03/15/12	12:15:01 PM	Judge Joe Brown (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/15/12	11:41:58 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Friday	03/16/12	10:18:25 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Friday	03/16/12	3:35:30 PM	Dr. Oz (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/16/12	4:45:11 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/16/12	12:26:39 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Saturday	03/17/12	8:00:25 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Saturday	03/17/12	2:51:14 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Saturday	03/17/12	10:43:50 PM	Alcatraz	MDA MUSCLE WALK	:15		WLUK
Saturday	03/17/12	5:29:25 PM	Cars.tv (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12	5:59:41 AM	Paid Program	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12	4:44:03 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12	5:43:37 PM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12			MDA MUSCLE WALK			WLUK
Sunday	03/18/12	6:10:26 PM	The Simpsons	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12	11:50:01 PM	30 Rock (SYN)	MDA MUSCLE WALK	:15		WLUK
Sunday	03/18/12	11:46:32 AM	WLUK Movie	MDA MUSCLE WALK	:15		WLUK
Monday	03/19/12	11:59:40 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Monday	03/19/12	4:15:26 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/20/12	8:52:10 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/20/12	10:43:15 AM	Rachael Ray	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/20/12	11:49:11 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Tuesday	03/20/12	12:34:00 XM	Extra (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/21/12	8:52:10 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/21/12	9:59:30 AM	Fox 11 Living With Amy	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/21/12	11:41:28 PM	King Of The Hill	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/21/12	4:40:15 XM	Ag Day (SYN)	MDA MUSCLE WALK	:15		WLUK
Wednesday	03/21/12	5:39:20 PM	Fox 11 News at 5p	MDA MUSCLE WALK	:15		WLUK
Thursday	03/22/12	6:59:40 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Thursday	03/22/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Thursday	03/22/12	4:45:11 PM	Judge Judy (SYN)	MDA MUSCLE WALK	:15		WLUK
Thursday	03/22/12	6:07:30 PM	Jeopardy (SYN)	MDA MUSCLE WALK	:15		WLUK
Friday	03/23/12	5:58:15 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Friday	03/23/12	6:59:40 AM	Good Day Wisconsin	MDA MUSCLE WALK	:15		WLUK
Friday	03/23/12	11:09:03 AM	Swift Justice:	MDA MUSCLE WALK	:15		WLUK
Friday	03/23/12	1:59:40 PM	Little House on the Prairie	MDA MUSCLE WALK	:15		WLUK
Friday	03/23/12	5:39:15 PM	Fox 11 News at 5p	MDA MUSCLE WALK	:15		WLUK
					24:00	\$0	

WLUK/WLUK : 02/01/12 - 03/26/12
[Filtered by:] [Sorted by: Air Date]

April 4, 2012

Fox 11
Donna Fischer
787 Lombardi Avenue
Green Bay, WI 54304

Dear Donna,

The 2012 MDA Muscle Walk is now history! What a truly amazing event it was! Over 550 people turned out for the activities Lambeau Field Atrium raising almost \$50,000! The comments and responses that we have been hearing about this year's event are positive and already offer excitement for the 2013 Muscle Walk.

Your donation and participation is greatly appreciated. MDA is striving to find a treatment and cure for 43 neuromuscular diseases while working to improve the quality of life for those served by the Association. Through worldwide research, comprehensive, free medical services and far-reaching professional education, MDA has made the difference. With your gracious help, MDA is able to continually provide these services to our clients.

We look forward to seeing you in 2013!

Sincerely,

Dawn Ver Haag, Sarah Burns, Krystal Westfahl, Bri Keddell,
Roxanne Shimek, Charlotte Terp & Hanna Engebretson

Muscular Dystrophy Association
Green Bay District Staff

Make a Muscle, Make a Difference[®]

R. RODNEY HOWELL, M.D., Chairman of the Board • GERALD C. WEINBERG, President & CEO • SUZANNE LOWDEN, Treasurer
OLIN F. MORRIS, Executive Committee Chairman • STANLEY H. APPEL, M.D., Medical Advisory Committee Chairman
LOUIS M. KUNKEL, Ph.D., Scientific Advisory Committee Chairman



Log Summary [THE FOX 11 JOB FINDER] : 02/06/12 - 02/12/12

WLUK

Weekday	Air Date	Aired Time	Program	Aired Ad-ID	Aired Length	Rate Card	Value	Station
Monday	02/06/12	8:55:45 AM	Good Day Wisconsin	FOX 11 JOB FINDER	:05			WLUK
Monday	02/06/12	9:58:52 AM	Fox 11 Living With Amy	FOX 11 JOB FINDER	:05			WLUK
Monday	02/06/12	6:06:08 PM	Jeopardy (SYN)	FOX 11 JOB FINDER	:05			WLUK
Monday	02/06/12	6:45:26 PM	Wheel of Fortune	FOX 11 JOB FINDER	:05			WLUK
Monday	02/06/12	8:20:56 PM	Alcatraz	FOX 11 JOB FINDER	:05			WLUK
Monday	02/06/12	12:00:23 XM	King Of The Hill	FOX 11 JOB FINDER	:05			WLUK
Tuesday	02/07/12	10:28:41 AM	Rachael Ray	FOX 11 JOB FINDER	:05			WLUK
Tuesday	02/07/12	3:14:24 PM	Dr. Oz (SYN)	FOX 11 JOB FINDER	:05			WLUK
Tuesday	02/07/12	5:57:20 PM	Fox 11 News at 5p	FOX 11 JOB FINDER	:05			WLUK
Wednesday	02/08/12	10:27:34 AM	Rachael Ray	FOX 11 JOB FINDER	:05			WLUK
Wednesday	02/08/12	5:57:20 PM	Fox 11 News at 5p	FOX 11 JOB FINDER	:05			WLUK
Wednesday	02/08/12	9:20:01 PM	Fox 11 News at 9p	FOX 11 JOB FINDER	:05			WLUK
Wednesday	02/08/12	11:42:20 PM	King Of The Hill	FOX 11 JOB FINDER	:05			WLUK
Wednesday	02/08/12	2:00:52 XM	The People's Court	FOX 11 JOB FINDER	:09			WLUK
Thursday	02/09/12	8:55:15 AM	Good Day Wisconsin	FOX 11 JOB FINDER	:05			WLUK
Thursday	02/09/12	10:31:09 AM		FOX 11 JOB FINDER	:05			WLUK
Thursday	02/09/12	10:43:51 AM	Rachael Ray	FOX 11 JOB FINDER	:05			WLUK
Thursday	02/09/12	5:57:20 PM	Fox 11 News at 5p	FOX 11 JOB FINDER	:05			WLUK
Thursday	02/09/12	7:54:54 PM	American Idol	FOX 11 JOB FINDER	:05			WLUK
Friday	02/10/12	5:43:42 PM	Fox 11 News at 5p	FOX 11 JOB FINDER	:05			WLUK
Friday	02/10/12	6:59:50 PM	Wheel of Fortune	FOX 11 JOB FINDER	:05			WLUK
Friday	02/10/12		Judge Mathis (SYN)					WLUK
Saturday	02/11/12	1:29:55 XM	WLUK Movie	FOX 11 JOB FINDER	:05			WLUK
Saturday	02/11/12	3:00:48 XM		FOX 11 JOB FINDER	:08			WLUK
Sunday	02/12/12	8:00:05 PM	Napoleon Dynamite	FOX 11 JOB FINDER	:05			WLUK
Sunday	02/12/12	10:28:00 PM	Fox 11 Sports Edge	FOX 11 JOB FINDER	:05			WLUK
Sunday	02/12/12	3:00:48 XM	Fox 11 News at 9p Repeat	FOX 11 JOB FINDER	:08			WLUK
					2220	\$0		

WLUK/WLUK : 02/06/12 - 02/12/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12

WIDEORBIT

Weekday	Air Date	Aired Time	Program	Aired Ad-ID	Aired Len	Rate Card	Val	Station
Sunday	01/01/12	12:16:12 XM	Comedy.tv (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	01/01/12	2:59:10 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Sunday	01/01/12	4:19:19 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Monday	01/02/12	12:31:24 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Monday	01/02/12	1:36:37 XM	The People's Court	PET ADOPTION	:30			WLUK
Tuesday	01/03/12	12:34:24 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Tuesday	01/03/12	2:01:00 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Tuesday	01/03/12	3:00:02 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Tuesday	01/03/12	3:01:02 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30			WLUK
Tuesday	01/03/12	3:21:19 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	01/04/12	12:25:31 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Wednesday	01/04/12	3:20:43 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	01/04/12	4:19:39 XM	First Business (SYN)	NUTRITION EDUCATION	1:00			WLUK
Thursday	01/05/12	11:38:55 AM	Swift Justice:	PET ADOPTION	:30			WLUK
Thursday	01/05/12	12:24:30 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Thursday	01/05/12	12:25:30 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Thursday	01/05/12	1:26:49 XM	The People's Court	PET ADOPTION	:30			WLUK
Thursday	01/05/12	1:52:39 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Friday	01/06/12	12:10:02 PM	Judge Joe Brown (SYN)	PET ADOPTION	:30			WLUK
Friday	01/06/12	2:56:07 PM	The Doctors (SYN)	STROKE AWARENESS	:30			WLUK
Friday	01/06/12	12:28:05 XM	30 Rock (SYN)	PET ADOPTION	:30			WLUK
Friday	01/06/12	1:24:18 XM	King Of The Hill	PET ADOPTION	:30			WLUK
Friday	01/06/12	1:37:20 XM	King Of The Hill	PET ADOPTION	:30			WLUK
Friday	01/06/12	1:45:40 XM	King Of The Hill	PET ADOPTION	:30			WLUK
Friday	01/06/12	1:57:13 XM	King Of The Hill	NUTRITION EDUCATION	1:00			WLUK
Friday	01/06/12	3:15:50 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Friday	01/06/12	3:53:45 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	01/07/12	5:16:40 AM	Pets.TV	PET ADOPTION	:30			WLUK
Saturday	01/07/12	3:40:52 PM	WLUK Movie	PET ADOPTION	:30			WLUK
Saturday	01/07/12	12:55:22 XM	WLUK Movie	VETERAN SUPPORT 60	1:00			WLUK
Saturday	01/07/12	12:56:22 XM	WLUK Movie	NUTRITION EDUCATION	1:00			WLUK
Saturday	01/07/12	1:48:10 XM	House, M.D. (SYN)	PET ADOPTION	:30			WLUK
Saturday	01/07/12	4:21:06 XM	Comedy.tv (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	01/07/12	4:22:06 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Sunday	01/08/12	12:51:44 XM	Comedy.tv (SYN)	NUTRITION EDUCATION	1:00			WLUK
Sunday	01/08/12	2:57:20 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00			WLUK
Sunday	01/08/12	3:27:14 XM	Extra (SYN)	NUTRITION EDUCATION	1:00			WLUK
Monday	01/09/12	2:59:59 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Monday	01/09/12	3:45:16 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Monday	01/09/12	4:11:38 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Tuesday	01/10/12	12:16:46 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Tuesday	01/10/12	3:21:31 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00			WLUK
Tuesday	01/10/12	3:40:10 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Wednesday	01/11/12	1:52:18 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00			WLUK
Wednesday	01/11/12	3:22:18 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Thursday	01/12/12	1:54:32 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	01/12/12	1:55:32 XM	The People's Court	PET ADOPTION	:30			WLUK
Thursday	01/12/12	3:19:12 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Thursday	01/12/12	3:20:12 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00			WLUK
Friday	01/13/12	12:01:55 XM	King Of The Hill	PET ADOPTION	:30			WLUK
Friday	01/13/12	12:24:28 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Friday	01/13/12	1:19:48 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00			WLUK
Friday	01/13/12	3:31:39 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	01/14/12	2:15:03 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	01/14/12	3:58:29 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Saturday	01/14/12	4:56:19 XM	Judge Joe Brown (SYN)	PET ADOPTION	:30			WLUK
Sunday	01/15/12	1:37:19 XM	MGM Presents	VETERAN SUPPORT 60	1:00			WLUK
Sunday	01/15/12	3:21:19 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Sunday	01/15/12	4:10:20 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	01/15/12	4:18:24 XM	First Business (SYN)	NUTRITION EDUCATION	1:00			WLUK
Monday	01/16/12	12:26:09 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Monday	01/16/12	1:26:57 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Tuesday	01/17/12	10:59:00 AM	Rachael Ray	PET ADOPTION	:30			WLUK

WLUK/WLUK : 01/01/12 - 03/25/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12

WIDEORBIT

Weekday	Air Date	Aired Time	Program	Aired / Ch / ID	Aired Len	Rate	Card	Value	Station
Tuesday	01/17/12	12:17:33 XM	Extra (SYN)	PET ADOPTION	:30				WLUK
Tuesday	01/17/12	3:21:10 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Tuesday	01/17/12	3:54:45 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Wednesday	01/18/12	12:24:33 XM		NUTRITION EDUCATION	1:00				WLUK
Wednesday	01/18/12	1:38:17 XM		PET ADOPTION	:30				WLUK
Wednesday	01/18/12	2:58:53 XM		VETERAN SUPPORT 60	1:00				WLUK
Wednesday	01/18/12		Extra (SYN)						WLUK
Wednesday	01/18/12		Fox 11 News at 9p Repeat						WLUK
Wednesday	01/18/12		The People's Court						WLUK
Thursday	01/19/12	1:59:26 PM	Little House on the Prairie	STROKE AWARENESS	:30				WLUK
Thursday	01/19/12	1:53:46 XM	The People's Court	VETERAN SUPPORT 60	1:00				WLUK
Thursday	01/19/12	2:01:03 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00				WLUK
Friday	01/20/12	11:52:19 PM	King Of The Hill	PET ADOPTION	:30				WLUK
Friday	01/20/12	12:25:37 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Friday	01/20/12	12:33:54 XM	Extra (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Friday	01/20/12	2:01:30 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30				WLUK
Friday	01/20/12	3:24:14 XM	Judge Mathis (SYN)	PET ADOPTION	:30				WLUK
Friday	01/20/12	4:29:56 XM	Cars.tv (SYN)	NUTRITION EDUCATION	1:00				WLUK
Friday	01/20/12	4:45:56 XM	MyDestination.tv	EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	01/21/12	5:18:35 AM	Pets.TV	STROKE AWARENESS	:30				WLUK
Saturday	01/21/12	11:52:19 PM		PET ADOPTION	:30				WLUK
Saturday	01/21/12	12:25:37 XM		VETERAN SUPPORT 60	1:00				WLUK
Saturday	01/21/12	12:33:54 XM		EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	01/21/12	12:57:10 XM	WLUK Movie	EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	01/21/12	2:01:30 XM		PET ADOPTION	:30				WLUK
Saturday	01/21/12	2:17:01 XM	House, M.D. (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Saturday	01/21/12	3:24:14 XM		PET ADOPTION	:30				WLUK
Saturday	01/21/12	3:27:22 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00				WLUK
Saturday	01/21/12	4:29:56 XM		NUTRITION EDUCATION	1:00				WLUK
Saturday	01/21/12	4:45:56 XM		EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	01/21/12	4:58:25 XM	Judge Joe Brown (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	01/22/12	2:22:55 PM	Rev3 Triathlon	PET ADOPTION	:30				WLUK
Sunday	01/22/12	12:56:24 XM	House, M.D. (SYN)	PET ADOPTION	:30				WLUK
Sunday	01/22/12	12:56:54 XM	House, M.D. (SYN)	STROKE AWARENESS	:30				WLUK
Sunday	01/22/12	1:08:56 XM	30 Rock (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	01/22/12	1:28:37 XM	MGM Presents	EMERGENCY PREPAREDNESS	1:00				WLUK
Sunday	01/22/12	3:55:35 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	01/22/12		Comedy.tv (SYN)						WLUK
Monday	01/23/12	1:57:03 PM	Little House on the Prairie	STROKE AWARENESS	:30				WLUK
Monday	01/23/12	1:26:27 XM	The People's Court	VETERAN SUPPORT 60	1:00				WLUK
Monday	01/23/12	2:59:55 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00				WLUK
Monday	01/23/12	3:20:08 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Tuesday	01/24/12	4:13:39 XM	First Business (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Tuesday	01/24/12	4:25:08 XM	First Business (SYN)	NUTRITION EDUCATION	1:00				WLUK
Tuesday	01/24/12		Paid Program						WLUK
Tuesday	01/24/12		Paid Program						WLUK
Tuesday	01/24/12		Paid Program						WLUK
Tuesday	01/24/12		Paid Program						WLUK
Wednesday	01/25/12	3:00:25 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00				WLUK
Wednesday	01/25/12	3:48:48 XM	Judge Mathis (SYN)	PET ADOPTION	:30				WLUK
Wednesday	01/25/12	4:18:46 XM	First Business (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Wednesday	01/25/12	4:29:54 XM	First Business (SYN)	NUTRITION EDUCATION	1:00				WLUK
Friday	01/27/12	11:54:14 AM	Swift Justice:	PET ADOPTION	:30				WLUK
Friday	01/27/12	1:51:55 XM	The People's Court	NUTRITION EDUCATION	1:00				WLUK
Friday	01/27/12	2:59:04 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00				WLUK
Friday	01/27/12	4:39:57 XM	MyDestination.tv	NUTRITION EDUCATION	1:00				WLUK
Saturday	01/28/12	2:57:49 PM	WLUK Movie	PET ADOPTION	:30				WLUK
Saturday	01/28/12	1:28:14 XM	WLUK Movie	NUTRITION EDUCATION	1:00				WLUK
Saturday	01/28/12	1:34:07 XM	House, M.D. (SYN)	PET ADOPTION	:30				WLUK
Saturday	01/28/12	4:15:55 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Saturday	01/28/12	4:37:58 XM	Judge Joe Brown (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Sunday	01/29/12	12:21:11 PM	We Have A Dream	PET ADOPTION	:30				WLUK
Sunday	01/29/12	1:33:36 PM	We Have A Dream	PET ADOPTION	:30				WLUK

WLUK/WLUK : 01/01/12 - 03/25/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12



Weekday	Air Date	Aired Time	Program	Aired/Ad-ID	Aired Len	Rate/Cat	Val	Station
Sunday	01/29/12	1:57:28 PM	We Have A Dream	PET ADOPTION	:30			WLUK
Sunday	01/29/12	3:23:22 PM	Nascar: The Season Preview	PET ADOPTION	:30			WLUK
Sunday	01/29/12	4:35:28 PM	WLUK Movie	NUTRITION EDUCATION	1:00			WLUK
Sunday	01/29/12	3:28:55 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Sunday	01/29/12	4:24:33 XM	First Business (SYN)	NUTRITION EDUCATION	1:00			WLUK
Sunday	01/29/12		Comedy.tv (SYN)					WLUK
Monday	01/30/12	3:00:57 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Monday	01/30/12	4:19:23 XM	First Business (SYN)	NUTRITION EDUCATION	1:00			WLUK
Tuesday	01/31/12	12:59:26 PM	Judge Joe Brown (SYN)	STROKE AWARENESS	:30			WLUK
Tuesday	01/31/12	1:17:20 XM	The People's Court	PET ADOPTION	:30			WLUK
Tuesday	01/31/12	1:53:26 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Tuesday	01/31/12	4:13:30 XM	First Business (SYN)	NUTRITION EDUCATION	1:00			WLUK
Wednesday	02/01/12	1:45:29 XM	The People's Court	PET ADOPTION	:30			WLUK
Wednesday	02/01/12	1:54:25 XM	The People's Court	PET ADOPTION	:30			WLUK
Wednesday	02/01/12	2:01:02 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/01/12	2:58:54 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Wednesday	02/01/12	3:00:54 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	02/02/12	12:34:17 XM	Extra (SYN)	PET ADOPTION	:30			WLUK
Thursday	02/02/12	2:59:25 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	02/02/12	3:22:48 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00			WLUK
Thursday	02/02/12	4:30:04 XM	First Business (SYN)	PET ADOPTION	:30			WLUK
Friday	02/03/12	11:34:15 PM	King Of The Hill	PET ADOPTION	:30			WLUK
Friday	02/03/12	1:54:07 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Friday	02/03/12	3:00:04 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Friday	02/03/12	3:45:57 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Friday	02/03/12	3:51:37 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/04/12	1:46:17 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	02/04/12	3:48:59 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Saturday	02/04/12	4:38:10 XM	Judge Joe Brown (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/04/12	4:48:50 XM	Judge Joe Brown (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	02/04/12	4:55:42 XM	Judge Joe Brown (SYN)	PET ADOPTION	:30			WLUK
Sunday	02/05/12	2:47:54 PM	WLUK Movie	NUTRITION EDUCATION	1:00			WLUK
Sunday	02/05/12	4:45:07 PM	WLUK Movie	PET ADOPTION	:30			WLUK
Sunday	02/05/12	1:55:18 XM	MGM Presents	VETERAN SUPPORT 60	1:00			WLUK
Sunday	02/05/12	3:00:18 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30			WLUK
Sunday	02/05/12		Another Enchanted Evening					WLUK
Sunday	02/05/12		Fox 11 News at 9p Repeat					WLUK
Monday	02/06/12	1:46:00 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Monday	02/06/12	1:53:25 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Monday	02/06/12	4:40:49 XM	Ag Day (SYN)	PET ADOPTION	:30			WLUK
Tuesday	02/07/12	3:23:32 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/08/12	1:52:50 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Wednesday	02/08/12	2:01:00 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/08/12	3:00:33 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	02/09/12	1:19:22 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Friday	02/10/12	2:59:52 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Friday	02/10/12	3:38:38 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Friday	02/10/12	4:16:48 XM	Cars.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Friday	02/10/12	4:17:48 XM	Cars.tv (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/11/12	12:12:00 XM	WLUK Movie	PET ADOPTION	:30			WLUK
Saturday	02/11/12	1:54:52 XM		EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/11/12	2:29:00 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	02/11/12	2:58:08 XM		VETERAN SUPPORT 60	1:00			WLUK
Saturday	02/11/12	3:45:49 XM	Comedy.tv (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/11/12	4:28:25 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Sunday	02/12/12	5:25:09 AM	Judge Judy (SYN)	PET ADOPTION	:30			WLUK
Sunday	02/12/12	2:49:41 PM	WLUK Movie	STROKE AWARENESS	:30			WLUK
Sunday	02/12/12	1:54:52 XM	MGM Presents	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	02/12/12	2:58:08 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00			WLUK
Monday	02/13/12	1:49:54 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Monday	02/13/12	2:59:55 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Monday	02/13/12	4:13:11 XM	First Business (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Tuesday	02/14/12	1:18:26 XM	The People's Court	PET ADOPTION	:30			WLUK

WLUK/WLUK : 01/01/12 - 03/25/12

[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12

WIDEORBIT

Weekday	Air Date	Aired Time	Program	Aired/AgID	Aired Len	Rate Class	Val	Station
Tuesday	02/14/12	1:26:51 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Tuesday	02/14/12	1:44:07 XM	The People's Court	NUTRITION EDUCATION	1:00			WLUK
Wednesday	02/15/12	2:58:54 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Wednesday	02/15/12	3:00:54 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/15/12	4:57:56 XM	Ag Day (SYN)	STROKE AWARENESS	:30			WLUK
Thursday	02/16/12	1:43:59 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Thursday	02/16/12	3:01:09 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30			WLUK
Thursday	02/16/12	4:24:52 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Friday	02/17/12	1:29:23 XM	The People's Court	PET ADOPTION	:30			WLUK
Friday	02/17/12	2:01:00 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Friday	02/17/12	2:59:54 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Friday	02/17/12	4:47:20 XM	MyDestination.tv	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/18/12	2:29:33 XM	House, M.D. (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/18/12	3:13:35 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	02/18/12	4:06:05 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Saturday	02/18/12		Cops					WLUK
Saturday	02/18/12		Cops					WLUK
Sunday	02/19/12	1:39:04 XM	MGM Presents	NUTRITION EDUCATION	1:00			WLUK
Sunday	02/19/12	2:59:12 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	02/19/12	3:30:10 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Sunday	02/19/12	4:30:03 XM	First Business (SYN)	PET ADOPTION	:30			WLUK
Sunday	02/19/12		WLUK Movie					WLUK
Sunday	02/19/12		World's Funniest Moments					WLUK
Monday	02/20/12	1:26:26 XM	The People's Court	PET ADOPTION	:30			WLUK
Monday	02/20/12	2:59:58 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Monday	02/20/12	3:32:46 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Monday	02/20/12	3:55:40 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Tuesday	02/21/12	3:00:55 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Tuesday	02/21/12	3:22:20 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00			WLUK
Tuesday	02/21/12	3:23:20 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Wednesday	02/22/12	1:26:32 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/22/12	2:58:54 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	02/23/12	1:46:53 XM	The People's Court	PET ADOPTION	:30			WLUK
Thursday	02/23/12	2:01:29 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30			WLUK
Thursday	02/23/12	2:58:55 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION	1:00			WLUK
Friday	02/24/12	1:42:21 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Friday	02/24/12	3:18:33 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Friday	02/24/12	3:19:33 XM	Judge Mathis (SYN)	PET ADOPTION	:30			WLUK
Friday	02/24/12	4:29:25 XM	Cars.tv (SYN)	NUTRITION EDUCATION	1:00			WLUK
Friday	02/24/12	4:30:25 XM	Cars.tv (SYN)	PET ADOPTION	:30			WLUK
Saturday	02/25/12	1:01:38 XM	WLUK Movie	EMERGENCY PREPAREDNESS	1:00			WLUK
Saturday	02/25/12	2:28:30 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00			WLUK
Saturday	02/25/12	4:00:31 XM	Comedy.tv (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	02/26/12	3:30:53 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Sunday	02/26/12	3:54:41 XM	Extra (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Sunday	02/26/12	3:55:41 XM	Extra (SYN)	NUTRITION EDUCATION	1:00			WLUK
Monday	02/27/12		Judge Mathis (SYN)					WLUK
Monday	02/27/12		Fox 11 News at 9p Repeat					WLUK
Monday	02/27/12		The People's Court					WLUK
Monday	02/27/12		The People's Court					WLUK
Tuesday	02/28/12	1:53:40 XM	The People's Court	VETERAN SUPPORT 60	1:00			WLUK
Tuesday	02/28/12	2:01:19 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30			WLUK
Tuesday	02/28/12	4:12:30 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Wednesday	02/29/12	1:59:26 PM	Little House on the Prairie	STROKE AWARENESS	:30			WLUK
Wednesday	02/29/12	11:53:24 PM	King Of The Hill	PET ADOPTION	:30			WLUK
Wednesday	02/29/12	1:48:24 XM	The People's Court	PET ADOPTION	:30			WLUK
Wednesday	02/29/12	3:18:55 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Wednesday	02/29/12	3:28:44 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	03/01/12	2:23:44 PM	The Doctors (SYN)	PET ADOPTION	:30			WLUK
Thursday	03/01/12	12:34:32 XM	Extra (SYN)	STROKE AWARENESS	:30			WLUK
Thursday	03/01/12	4:13:03 XM	First Business (SYN)	VETERAN SUPPORT 60	1:00			WLUK
Thursday	03/01/12	4:29:55 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00			WLUK
Thursday	03/01/12		Paid Program					WLUK

WLUK/WLUK : 01/01/12 - 03/25/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12

Log Summary

Weekday	Air Date	Aired Time	Program	Aired/Ad-ID	Aired Length	Rate	Card	Value	Station
Thursday	03/01/12		Paid Program						WLUK
Thursday	03/01/12		Paid Program						WLUK
Thursday	03/01/12		Paid Program						WLUK
Friday	03/02/12	12:01:10 XM	King Of The Hill	PET ADOPTION	:30				WLUK
Friday	03/02/12	12:34:14 XM	Extra (SYN)	PET ADOPTION	:30				WLUK
Friday	03/02/12	2:58:53 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60	1:00				WLUK
Friday	03/02/12	3:56:06 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Friday	03/02/12	4:17:23 XM	Cars.tv (SYN)	NUTRITION EDUCATION	1:00				WLUK
Friday	03/02/12	4:39:29 XM	MyDestination.tv	PET ADOPTION	:30				WLUK
Saturday	03/03/12	3:10:37 PM	WLUK Movie	PET ADOPTION	:30				WLUK
Saturday	03/03/12	4:57:38 PM	Fox 11 Living With Amy	PET ADOPTION	:30				WLUK
Saturday	03/03/12	12:04:43 XM	WLUK Movie	PET ADOPTION	:30				WLUK
Saturday	03/03/12	12:54:21 XM	WLUK Movie	STROKE AWARENESS	:30				WLUK
Saturday	03/03/12	1:08:22 XM	WLUK Movie	VETERAN SUPPORT 60	1:00				WLUK
Saturday	03/03/12	1:10:22 XM	WLUK Movie	PET ADOPTION	:30				WLUK
Saturday	03/03/12	1:28:25 XM	WLUK Movie	NUTRITION EDUCATION	1:00				WLUK
Saturday	03/03/12	2:28:30 XM	House, M.D. (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	03/03/12	4:18:49 XM	Comedy.tv (SYN)	NUTRITION EDUCATION	1:00				WLUK
Sunday	03/04/12	1:23:37 PM	Texaco Country Showdown	PET ADOPTION	:30				WLUK
Sunday	03/04/12	1:24:07 PM	Texaco Country Showdown	STROKE AWARENESS	:30				WLUK
Sunday	03/04/12	3:29:56 XM	Extra (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	03/04/12	3:30:56 XM	Extra (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Sunday	03/04/12	3:55:33 XM	Extra (SYN)	PET ADOPTION	:30				WLUK
Monday	03/05/12	1:27:41 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00				WLUK
Monday	03/05/12	3:20:56 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Monday	03/05/12	4:39:58 XM	Ag Day (SYN)	PET ADOPTION	:30				WLUK
Tuesday	03/06/12	12:31:11 XM	Extra (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Tuesday	03/06/12	1:19:04 XM	The People's Court	PET ADOPTION	:30				WLUK
Tuesday	03/06/12	3:17:48 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Wednesday	03/07/12	1:20:07 XM	The People's Court	PET ADOPTION	:30				WLUK
Wednesday	03/07/12	4:00:21 XM	Judge Mathis (SYN)	PET ADOPTION	:30				WLUK
Thursday	03/08/12	3:54:31 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Thursday	03/08/12	4:54:55 XM	Ag Day (SYN)	PET ADOPTION	:30				WLUK
Friday	03/09/12	1:53:15 XM	The People's Court	VETERAN SUPPORT 60	1:00				WLUK
Friday	03/09/12	3:22:28 XM	Judge Mathis (SYN)	PET ADOPTION	:30				WLUK
Friday	03/09/12	4:17:14 XM	Cars.tv (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	03/10/12	5:59:06 AM	Paid Program	PET ADOPTION	:30				WLUK
Saturday	03/10/12	4:15:44 PM	Fox 11 Living With Amy	PET ADOPTION	:30				WLUK
Saturday	03/10/12	4:57:35 PM	Fox 11 Living With Amy	STROKE AWARENESS	:30				WLUK
Saturday	03/10/12	10:51:27 PM	Alcatraz	PET ADOPTION	:30				WLUK
Saturday	03/10/12	2:28:22 XM	WLUK Movie	PET ADOPTION	:30				WLUK
Saturday	03/10/12	3:47:02 XM	House, M.D. (SYN)	NUTRITION EDUCATION	1:00				WLUK
Saturday	03/10/12	4:14:41 XM	MyDestination.tv	EMERGENCY PREPAREDNESS	1:00				WLUK
Saturday	03/10/12	4:37:24 XM	Judge Joe Brown (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	03/11/12	5:59:06 AM	Paid Program	STROKE AWARENESS	:30				WLUK
Sunday	03/11/12	12:20:12 PM	WLUK Movie	NUTRITION EDUCATION	1:00				WLUK
Sunday	03/11/12	1:28:14 PM	WLUK Movie	EMERGENCY PREPAREDNESS	1:00				WLUK
Sunday	03/11/12	12:27:12 XM	Comedy.tv (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Sunday	03/11/12	1:37:59 XM	MGM Presents	NUTRITION EDUCATION	1:00				WLUK
Sunday	03/11/12	1:55:19 XM	MGM Presents	VETERAN SUPPORT 60	1:00				WLUK
Sunday	03/11/12		Fox 11 News at 9p Repeat						WLUK
Monday	03/12/12	3:01:21 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30				WLUK
Monday	03/12/12	3:19:47 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Monday	03/12/12	3:28:42 XM	Judge Mathis (SYN)	PET ADOPTION	:30				WLUK
Monday	03/12/12	3:53:45 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Tuesday	03/13/12	1:27:09 XM	The People's Court	EMERGENCY PREPAREDNESS	1:00				WLUK
Tuesday	03/13/12	3:01:25 XM	Fox 11 News at 9p Repeat	PET ADOPTION	:30				WLUK
Tuesday	03/13/12	3:53:16 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Wednesday	03/14/12	1:53:54 XM	The People's Court	PET ADOPTION	:30				WLUK
Wednesday	03/14/12	3:21:35 XM	Judge Mathis (SYN)	NUTRITION EDUCATION	1:00				WLUK
Wednesday	03/14/12	3:54:52 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60	1:00				WLUK
Wednesday	03/14/12	4:20:31 XM	First Business (SYN)	EMERGENCY PREPAREDNESS	1:00				WLUK
Thursday	03/15/12	1:53:51 XM	The People's Court	PET ADOPTION	:30				WLUK

WLUK/WLUK : 01/01/12 - 03/25/12

[Filtered by:] [Sorted by: Air Date]

Log Summary [PSA REPORT FOR Q 1 2012] : 01/01/12 - 03/25/12



Weekday	Air Date	Aired Time	Program	Aired AHD	Aired Len	Rate (Cdn)	Value	Station
Thursday	03/15/12	3:00:05 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60		1:00		WLUK
Thursday	03/15/12	4:13:23 XM	First Business (SYN)	PET ADOPTION		:30		WLUK
Friday	03/16/12	3:01:04 XM	Fox 11 News at 9p Repeat	PET ADOPTION		:30		WLUK
Friday	03/16/12	3:54:54 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60		1:00		WLUK
Saturday	03/17/12	9:28:56 AM	Paid Program	PET ADOPTION		:30		WLUK
Saturday	03/17/12	12:47:37 XM	WLUK Movie	PET ADOPTION		:30		WLUK
Saturday	03/17/12	1:12:21 XM	WLUK Movie	EMERGENCY PREPAREDNESS		1:00		WLUK
Saturday	03/17/12	1:34:23 XM	House, M.D. (SYN)	VETERAN SUPPORT 60		1:00		WLUK
Saturday	03/17/12	2:30:00 XM	Fox 11 News at 9p Repeat	NUTRITION EDUCATION		1:00		WLUK
Saturday	03/17/12	4:15:32 XM	Comedy.tv (SYN)	EMERGENCY PREPAREDNESS		1:00		WLUK
Saturday	03/17/12	4:48:39 XM	Judge Joe Brown (SYN)	VETERAN SUPPORT 60		1:00		WLUK
Sunday	03/18/12	4:48:09 PM	WLUK Movie	PET ADOPTION		:30		WLUK
Sunday	03/18/12	1:16:07 XM	MGM Presents	PET ADOPTION		:30		WLUK
Sunday	03/18/12	1:38:19 XM	MGM Presents	EMERGENCY PREPAREDNESS		1:00		WLUK
Sunday	03/18/12	1:55:01 XM	MGM Presents	VETERAN SUPPORT 60		1:00		WLUK
Sunday	03/18/12		WLUK Movie					WLUK
Sunday	03/18/12		World's Funniest Moments					WLUK
Sunday	03/18/12		Bonanza					WLUK
Sunday	03/18/12		WLUK Movie					WLUK
Monday	03/19/12	12:31:12 XM	Extra (SYN)	PET ADOPTION		:30		WLUK
Monday	03/19/12	2:59:23 XM	Fox 11 News at 9p Repeat	VETERAN SUPPORT 60		1:00		WLUK
Monday	03/19/12	3:00:23 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS		1:00		WLUK
Monday	03/19/12	3:55:46 XM	Judge Mathis (SYN)	NUTRITION EDUCATION		1:00		WLUK
Tuesday	03/20/12	1:26:56 XM	The People's Court	EMERGENCY PREPAREDNESS		1:00		WLUK
Tuesday	03/20/12	1:45:31 XM	The People's Court	VETERAN SUPPORT 60		1:00		WLUK
Tuesday	03/20/12	3:01:06 XM	Fox 11 News at 9p Repeat	PET ADOPTION		:30		WLUK
Wednesday	03/21/12	3:20:04 XM	Judge Mathis (SYN)	EMERGENCY PREPAREDNESS		1:00		WLUK
Wednesday	03/21/12	3:21:04 XM	Judge Mathis (SYN)	NUTRITION EDUCATION		1:00		WLUK
Wednesday	03/21/12	3:31:20 XM	Judge Mathis (SYN)	VETERAN SUPPORT 60		1:00		WLUK
Thursday	03/22/12	12:25:37 XM	Extra (SYN)	PET ADOPTION		:30		WLUK
Thursday	03/22/12	1:54:00 XM	The People's Court	VETERAN SUPPORT 60		1:00		WLUK
Thursday	03/22/12	3:00:54 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS		1:00		WLUK
Thursday	03/22/12	3:31:55 XM	Judge Mathis (SYN)	NUTRITION EDUCATION		1:00		WLUK
Friday	03/23/12	11:32:05 PM	King Of The Hill	PET ADOPTION		:30		WLUK
Friday	03/23/12	3:01:03 XM	Fox 11 News at 9p Repeat	PET ADOPTION		:30		WLUK
Friday	03/23/12	4:15:56 XM	Cars.tv (SYN)	NUTRITION EDUCATION		1:00		WLUK
Friday	03/23/12	4:47:02 XM	MyDestination.tv	EMERGENCY PREPAREDNESS		1:00		WLUK
Saturday	03/24/12	5:59:26 AM	Paid Program	PET ADOPTION		:30		WLUK
Saturday	03/24/12	1:12:40 XM	WLUK Movie	EMERGENCY PREPAREDNESS		1:00		WLUK
Saturday	03/24/12	2:10:06 XM	House, M.D. (SYN)	VETERAN SUPPORT 60		1:00		WLUK
Saturday	03/24/12	4:59:25 XM	Judge Joe Brown (SYN)	PET ADOPTION		:30		WLUK
Sunday	03/25/12	5:24:45 AM	Judge Judy (SYN)	PET ADOPTION		:30		WLUK
Sunday	03/25/12	5:25:15 AM	Judge Judy (SYN)	STROKE AWARENESS		:30		WLUK
Sunday	03/25/12	12:45:08 XM	Comedy.tv (SYN)	PET ADOPTION		:30		WLUK
Sunday	03/25/12	1:57:37 XM	MGM Presents	VETERAN SUPPORT 60		1:00		WLUK
Sunday	03/25/12	2:58:23 XM	Fox 11 News at 9p Repeat	EMERGENCY PREPAREDNESS		1:00		WLUK
Sunday	03/25/12		WLUK Movie					WLUK
Sunday	03/25/12		WLUK Movie					WLUK
Sunday	03/25/12		WLUK Movie					WLUK
Sunday	03/25/12		MyDestination.tv					WLUK
Sunday	03/25/12		World's Funniest Moments					WLUK
Sunday	03/25/12		WLUK Movie					WLUK

4:31:00 30

WLUK/WLUK : 01/01/12 - 03/25/12
[Filtered by:] [Sorted by: Air Date]

Log Summary [BALANCED NEWS TAGS ON WLUK] : 03/12/12 - 03/18/12

Weekday	Air Date	Aired Time	Program	Aired/Ad-ID	Aired Length	Rate Card Value	Station
Monday	03/12/12	8:58:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Monday	03/12/12	9:57:40 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Tuesday	03/13/12	8:58:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Tuesday	03/13/12	5:57:10 PM	Fox 11 News at 5p	BALANCE TAG 2	:10		WLUK
Tuesday	03/13/12	9:57:40 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Wednesday	03/14/12	8:58:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Wednesday	03/14/12	9:57:40 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Thursday	03/15/12	8:58:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Thursday	03/15/12	5:57:10 PM	Fox 11 News at 5p	BALANCE TAG 3	:10		WLUK
Thursday	03/15/12	9:57:40 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Friday	03/16/12	8:58:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Friday	03/16/12	5:57:10 PM	Fox 11 News at 5p	BALANCE TAG 2	:10		WLUK
Friday	03/16/12	9:57:40 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Saturday	03/17/12	8:59:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
Saturday	03/17/12	5:27:40 PM	Fox 11 News at 5p	BALANCE TAG 2	:10		WLUK
Saturday	03/17/12	9:57:00 PM	Fox 11 News at 9p	NINE BALANCE TAG FOR GDW	:15		WLUK
Sunday	03/18/12	8:59:40 AM	Good Day Wisconsin	GDW BALANCE TAG FOR NINE	:15		WLUK
					3:55	\$0	

WLUK/WLUK : 03/12/12 - 03/18/12
[Filtered by:] [Sorted by: Air Date]